



Join us for
**The Monroeville Foundation's
2nd Annual **Monroeville
CommUNITY Day****

Saturday, July 27, 2019

Monroeville Community Park – West
Tilbrook Road

Event Overview:

The Monroeville Foundation is pleased to announce plans for the 2nd Annual Monroeville CommUNITY Day. Our goal for this day-long event is to host a family oriented festival that brings our residents, businesses and community organizations together on a grand scale throughout our beautiful 66-acre Monroeville Community Park – West. Our goal for **CommUNITY Day** is to celebrate what unites us and resources that make us stronger.

The event will kick-off once again with an early morning **5K Walk & Run** along with a fair health provided by local health care and life-style related providers. The day-long celebration will continue and offer opportunities for local business and entrepreneurs, food and craft vendors, stage performances, kid's activities and entertainment for all ages.

Interested in learning how your business can participate and support this exciting event? We are inviting you to share in the **2nd Annual Monroeville CommUNITY Day** celebration by serving as an event-day sponsor. Last year's inaugural event attracted over 2,500 attendees; featured 75 sponsors, exhibitors and vendors; and inspired neighbors to experience UNITY in their community. *Exhibitor opportunities available upon request.

Please review the **Sponsorship Opportunities** and consider joining us for a new Monroeville tradition.



The Monroeville Foundation is a Pennsylvania Nonprofit 501(c)(3) that was established in 2004. It serves the interests of residents, community groups and organizations and other institutions within the boundaries of the Municipality of Monroeville. Our mission is to address community initiatives, foster public/private partnerships and contribute to creating a vibrant community.

In the past two years The Foundation has awarded grants to: Cross Roads Food Pantry, Friends of Jupiter Pet Walk, Garden City Food Pantry, Chabad of Monroeville's Light Up the Night Celebration, Monroeville Public Library's Early Reading Program, Monroeville Traffic Security Cameras, Meadowdale Plan Beautification, Bee Pollinating Garden and Gateway High School Musical. Hosting presenter of Monroeville CommUNITY Day and the Monroeville Jazz Festival.

For more information about The Monroeville Foundation visit our website: <http://www.monroevillefoundation.org/>

Thank you for giving this event your consideration. We look forward to talking with you soon to discuss how we can best be working with you.

With appreciation,

Debbie Iszauk, Director of Development

Monroeville Foundation

412-951-9497

diszauk@monroevillefoundation.org

Ernie Groover, Board President

Monroeville Foundation

412-339-0442

egroover@monroevillefoundation.org

2019 Event Day Sponsorship Opportunities

Presenting Sponsor: \$20,000(Category Exclusive)

- Exclusive Naming Rights to the Event
- Sponsor of the 5K Race & Walk
- Sponsor of the health screenings during the 5K Race & Walk
- Name & Logo on all marketing , advertising and publicity material
- Name & Logo on all Event-day signage and banners
- Name & Logo on website with hotlink to sponsor's site
- Inclusion in social media marketing – Facebook, Twitter, Instagram
- Prominent placement of exhibitor space(s)
- Promotional shout-outs & announcements from stage during the day



Gold Event Day Sponsors: \$10,000

- Name & Logo on all marketing , advertising and publicity material
- Name & Logo on all Event-day signage and banners
- Name & Logo on website with hotlink to sponsor's site
- Inclusion in social media marketing – Facebook, Twitter, Instagram
- Prominent placement of exhibitor space(s)

Silver Event Day Sponsors: \$7,500

- Name & Logo on all marketing , advertising and publicity material
- Name & Logo on all Event-day signage and banners
- Name & Logo on website with hotlink to sponsor's site
- Prominent placement of exhibitor space(s)

Bronze Event Day Sponsors - \$5,000

- Name & Logo on all marketing , advertising and publicity material
- Name & Logo on all Event-day signage and banners
- Name & Logo on website with hotlink to sponsor's site
- Prominent placement of exhibitor space(s)

5K Race & Walk Sponsorships - *Details & Pricing Available Upon Request

Entertainment Sponsors: \$4,000* Exclusive | *Shared (up to 4 @ \$1000)

Welcome Bag Sponsors: \$3,000*Exclusive | *Shared (up to 3 @\$1000)

Event Day Volunteer T-shirts: \$1,800 Exclusive | *Shared (up to 3 @ \$600)

Media Sponsors: \$3,000 -\$5,000 TRADE VALUE

Area Sponsorships:

Community Concert Stage Sponsors: \$3,000 Exclusive (3 available @ \$1,000)

Performance & Interactive (2) Areas: \$1,500 Each

Kids Zone Activity Sponsors: \$3,000 Exclusive (4 available)

Business MarketPlace Sponsors: \$750 (4 available)

Food Court & Picnic Area Sponsors: \$500 (3 available)

***Customized Sponsorships and Opportunities Available Upon Request**

****All sponsorships include event-day exhibitor space and prominent logo identification**



Sponsorship Application
Saturday July 27, 2019
Monroeville Community Park – West
****This is a rain or shine event!***

This form serves to confirm your commitment as a participating Sponsor in **The Monroeville Foundation's - CommUNITY Day** Event. Please complete the following form and return it with payment as instructed below. Invoicing Available Upon Request.

Business Name: _____
(As it should appear on signage and other collateral material)

Contact Name: _____ Event Day Contact: _____

Address: _____

City, State and Zip: _____

Phone: _____

Alternate Phone: _____

Email Address: _____

Description of offering and/or participation during event: _____

Event Day Sponsors:

- Presenting Sponsor - \$20,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$7,500
- Bronze Sponsor - \$5,000
- Entertainment Sponsors – \$4,000 (4 @\$1,000)
- Welcome Bag Sponsors -\$3,000 (3 @ \$1000)
- Media Sponsors – Trade Value
- Event Volunteer T-shirt -\$1,500

Area Sponsors:

- CommUNITY Stage -\$3,000 (3 @\$1000)
- Kids Zone Sponsor - \$3,000 | \$750 (4)
- Business Market Place - \$750 (4)
- Performance Areas - \$1500 (2)
- Food Court & Picnic Area - \$500 (3)

Payment Method:

____ Enclosed is our check (Payable to The Monroeville Foundation)

____ Credit Card: ____ Visa ____ MasterCard

- Credit Card payments will be sent a direct link to access online credit card payment platform
- Please email address to send link & invoice to: _____

Authorized Signature: _____ Date: _____

By signing above, the individual signing this contract represents and warrants that she/he is duly authorized to execute this binding contract and agrees to abide by show terms and conditions contained herein.

Please mail completed Sponsorship Application to:

The Monroeville Foundation | c/o 172 Kelvington Drive | Monroeville, PA 15146

Or scan and e-mail to: diszauk@monroevillefoundation.org

Questions? Call Debbie Iszauk at 412-951-9497

Limitations of Liability and Responsibility for Monroeville CommUNITY Day, the Monroeville Monroeville Foundation, Municipality of Monroeville.

1. EXHIBITOR COVENANTS

The Exhibitor agrees to obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show, abide by the rules and regulations of the Cities of Monroeville, fire and police departments and of any other government or regulatory body having authority to regulate the facilities and the Show, and obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors of the Show.

The Exhibitor agrees to obtain, at its own expense, any licenses, permits, or insurances which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.

The Exhibitor agrees to indemnify and save harmless The Monroeville Foundation and the Municipality of Monroeville and its respective officers, elected officials, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible, against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any music, materials, devices or work that is a subject of any third party copyright, trademark,, industrial design, patent, or any other intellectual property right by the Exhibitor, its agents, representatives, employees and those to whom the Exhibitor is responsible in law.

2. THE MONROEVILLE Foundation

The Monroeville Foundation reserves the right to determine the eligibility of Exhibitors and exhibits for the Show, reject or prohibit Exhibitors which it considers objectionable, inappropriate, disruptive, or offensive to other Exhibitors or Show attendees.

3. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless the Monroeville Foundation, Municipality of Monroeville and all presenting Event-Day Sponsors - their respective officers, directors, agents, representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses) costs and charges of every kind resulting from occupancy of the exhibit space, personal injuries, death, property damages or any other damage sustained by the Exhibitor in regards to the Show.

4. FORCE MAJEURE

In the event that the facility in which the Event is to be held is destroyed or becomes unavailable for occupancy for any reasons beyond the control of the Monroeville Foundation and the Municipality of Monroeville , including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of the public enemies, riots or civil disturbances, strike, lockout or boycott, The Monroeville Foundation and the Municipality of Monroeville will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

Note: the event known as *Monroeville CommUNITY Day* will occur rain or shine.

5. MISCELLANEOUS

No alterations or variations of the terms of this agreement shall be valid unless made in writing and signed by each of the parties involved.

The agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction of the Commonwealth of Pennsylvania.