



Join us for  
The Monroeville Foundation's  
**3<sup>rd</sup> Annual Monroeville  
CommUNITY Day**

Presented By:



AHN FORBES



Saturday, July 25, 2020

Monroeville Community Park – West | Tilbrook Road

## Event Overview:

The Monroeville Foundation is pleased to announce plans for the 3<sup>rd</sup> Annual *Monroeville CommUNITY Day*. Along with Forbes Hospital, Allegheny Health Network and Highmark, our goal for this day-long celebration is to host a family oriented festival that brings our residents, businesses and community organizations together on a grand scale throughout our beautiful 66-acre Monroeville Community Park – West.

CommUNITY Day will celebrates what unites our community along with businesses and resources that make us stronger.

*CommUNITY Day* will kick-off once again with a **5K Run & Walk**. The Run/Walk will provide opportunities for health care and life-style related providers to participate at a sponsor or exhibitor level.

The day-long celebration will continue and offer opportunities for local business and entrepreneurs, food and craft vendors, stage performances, kid's activities and entertainment for all ages.

Interested in learning how your business can participate and support this exciting event? We are inviting you to share in the **3rd Annual Monroeville CommUNITY Day** celebration by serving as an event-day sponsor.

Last year's event attracted over 2,800 attendees; featuring 88 sponsors, exhibitors and vendors; and inspired neighbors to experience UNITY in their community. (\*Exhibitor opportunities available upon request.)

Please review the **Sponsorship Opportunities** and consider joining us for a new Monroeville tradition.



## The Monroeville Foundation

The Monroeville Foundation is a Pennsylvania Nonprofit 501(c)(3) that was established in 2004. It serves the interests of residents, community groups and organizations and other institutions within the boundaries of the Municipality of Monroeville. Our mission is to address community initiatives, foster public/private partnerships and contribute to creating a vibrant community. In the past three years The Monroeville Foundation has awarded grants to: Cross Roads and Garden City Food Pantry, Friends of Jupiter Pet Walk, Chabad of Monroeville's Light Up the Night Celebration, Monroeville Public Library's Early Reading Program, Monroeville Traffic Security Cameras, Meadowdale Plan Beautification, Pollinating Garden, Gateway High School Musical, and most recently to the Forbes Hospital Trauma Unit. The Monroeville Foundation is also the hosting presenter the Monroeville Jazz Festival.

For more information about The Monroeville Foundation visit our website: <http://www.monroevillefoundation.org/>

We look forward to talking with you soon to discuss how we can best be working with you.

With appreciation,

**Debbie Iszauk, Event Management**

Monroeville Foundation

412-951-9497

[diszauk@monroevillefoundation.org](mailto:diszauk@monroevillefoundation.org)

**Ernie Groover, Board President**

Monroeville Foundation

412-339-0442

[egroover@monroevillefoundation.org](mailto:egroover@monroevillefoundation.org)

# 2020 Event Day Sponsorship Opportunities

## **Presenting Sponsor: Forbes Hospital, AHN | Highmark**

- Exclusive Naming Rights to the CommUNITY Day & 5K Race Event
- Sponsor of the 5K Race & Walk
- Sponsor of the health screenings during the 5K Race & Walk
- Name & Logo on all marketing , advertising and publicity material
- Prominent Name & Logo on all Event-day signage and banners
- Name & Logo on website with hotlink to sponsor's site
- Inclusion in social media marketing – Facebook, Twitter, Instagram
- Prominent placement of exhibitor space(s)
- Promotional shout-outs & announcements from stage during the day



## **Gold Event Day Sponsors: \$10,000**

- Name & Logo on all marketing , advertising and publicity material
- Name & Logo on all Event-day signage and banners
- Name & Logo on website with hotlink to sponsor's site
- Inclusion in social media marketing – Facebook, Twitter, Instagram
- Prominent placement of exhibitor space(s)

## **Silver Event Day Sponsors: \$7,500**

- Name & Logo on all marketing , advertising and publicity material
- Name & Logo on all Event-day signage and banners
- Name & Logo on website with hotlink to sponsor's site
- Inclusion in social media marketing – Facebook, Twitter, Instagram
- Prominent placement of exhibitor space(s)

## **Bronze Event Day Sponsors - \$5,000**

- Name & Logo on all marketing , advertising and publicity material
- Name & Logo on all Event-day signage and banners
- Name & Logo on website
- Prominent placement of exhibitor space(s)

## **5K Race & Walk Sponsorships - \*Details & Pricing Available Upon Request\***

## **Classic Car Cruise Sponsorship - \$1,200- Customized with many benefits\***

## **Welcome Bag Sponsors: \$3,000\*Exclusive**

## **Event Day Volunteer T-shirts: \$1,800 Exclusive**

## **Media Sponsors: \$3,000 -\$5,000 TRADE VALUE**

## *Area & Activity Sponsorships*

- Performance Stage Areas (2): \$1,500 Each
- Kids Zone Activity Sponsors:
  - Interactive Tent with Face Painting & Craft - \$650 (3 available)
  - Inflatables - \$500 (3 available)
  - Kids Entertainment : Balloon Artist, Super Heroes & Princesses - \$600 (4 available)
- Business MarketPlace Sponsors: \$750 (4 available)
- Food Court & Picnic Area Sponsors: \$500 (3 available)
- Foam Party Sponsor: \$750

**\*Customized Sponsorships and Opportunities Available Upon Request**

**\*\*All sponsorships include event-day exhibitor space and prominent logo identification**



**Sponsorship Application**  
**Saturday July 25, 2020**  
**Monroeville Community Park – West**  
***\*This is a rain or shine event!***

This form serves to confirm your commitment as a participating Sponsor in **The Monroeville Foundation's - CommUNITY Day** Event. Please complete the following form and return it with payment as instructed below. Invoicing Available Upon Request.

**Business Name:** \_\_\_\_\_

*(As it should appear on signage and other collateral material)*

Contact Name: \_\_\_\_\_ Event Day Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Alternate Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Description of offering and/or participation during event: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Event Day Sponsors:**

- \_\_\_\_\_ Presenting Sponsor
- \_\_\_\_\_ Gold Sponsor - \$10,000
- \_\_\_\_\_ Silver Sponsor - \$7,500
- \_\_\_\_\_ Bronze Sponsor - \$5,000
- \_\_\_\_\_ Welcome Bag Sponsor Exclusive -\$3,000
- \_\_\_\_\_ Media Sponsors – Trade Value
- \_\_\_\_\_ Event Volunteer T-shirt -\$1,800
- \_\_\_\_\_ Classic Car Cruise - \$1,200

**Area & Activity Sponsors:**

- \_\_\_\_\_ Performance Stage -\$1,500 (2)
- \_\_\_\_\_ Business Market Place - \$750 (4)
- \_\_\_\_\_ Food Court & Picnic Area - \$500 (3)
- Kids Zone & Activities:**
- \_\_\_\_\_ Interactive Tents \$650 (3)
- \_\_\_\_\_ Inflatables \$500 (3)
- \_\_\_\_\_ Kids Entertainment \$600 (4)
- \_\_\_\_\_ Foam Party \$750

**Payment Method:**

\_\_\_\_\_ Enclosed is our check (Payable to The Monroeville Foundation)

\_\_\_\_\_ Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ American Express

Credit Card payments will be sent a direct link to access online credit card payment platform

Please include email address to send link & invoice to: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*By signing above, the individual signing this contract represents and warrants that she/he is duly authorized to execute this binding contract and agrees to abide by show terms and conditions contained herein.*

**Please mail completed Sponsorship Application to:**

**The Monroeville Foundation | 2700 Monroeville Blvd. | Monroeville, PA 15146**

**Or scan and e-mail to: [diszauk@monroevillefoundation.org](mailto:diszauk@monroevillefoundation.org)**

**Questions? Call Debbie Iszauk at 412-951-9497**

# **Limitations of Liability and Responsibility for Monroeville CommUNITY Day, the Monroeville Monroeville Foundation, Municipality of Monroeville.**

## **1. EXHIBITOR COVENANTS**

The Exhibitor agrees to obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show, abide by the rules and regulations of the Cities of Monroeville, fire and police departments and of any other government or regulatory body having authority to regulate the facilities and the Show, and obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors of the Show.

The Exhibitor agrees to obtain, at its own expense, any licenses, permits, or insurances which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.

The Exhibitor agrees to indemnify and save harmless The Monroeville Foundation and the Municipality of Monroeville and its respective officers, elected officials, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible, against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any music, materials, devices or work that is a subject of any third party copyright, trademark,, industrial design, patent, or any other intellectual property right by the Exhibitor, its agents, representatives, employees and those to whom the Exhibitor is responsible in law.

## **2. THE MONROEVILLE Foundation**

The Monroeville Foundation reserves the right to determine the eligibility of Exhibitors and exhibits for the Show, reject or prohibit Exhibitors which it considers objectionable, inappropriate, disruptive, or offensive to other Exhibitors or Show attendees.

## **3. INDEMNIFICATION**

The Exhibitor agrees to indemnify and hold harmless the Monroeville Foundation, Municipality of Monroeville and all presenting Event-Day Sponsors - their respective officers, directors, agents, representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses) costs and charges of every kind resulting from occupancy of the exhibit space, personal injuries, death, property damages or any other damage sustained by the Exhibitor in regards to the Show.

## **4. FORCE MAJEURE**

In the event that the facility in which the Event is to be held is destroyed or becomes unavailable for occupancy for any reasons beyond the control of the Monroeville Foundation and the Municipality of Monroeville , including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of the public enemies, riots or civil disturbances, strike, lockout or boycott, The Monroeville Foundation and the Municipality of Monroeville will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

**Note:** the event known as *Monroeville CommUNITY Day* will occur rain or shine.

## **5. MISCELLANEOUS**

No alterations or variations of the terms of this agreement shall be valid unless made in writing and signed by each of the parties involved.

The agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction of the Commonwealth of Pennsylvania.