

2020 Sponsorship Opportunities

FESTIVAL TITLE SPONSOR: \$15,000: Exclusive

- ❖ Logo & name recognition in the Festival program
- ❖ Logo on all print media & advertising & press releases
- ❖ Serve as Presenter at the Festival Opening
- ❖ Public recognition from the podium during the Festival
- ❖ Logo recognition Festival banners for 3 weeks at the intersection of Routes 22 and 48
- ❖ Logo on Foundation website
- ❖ Logo on Sponsor event day banners
- ❖ Booth space at the Festival



RHYTHM & BLUES SPONSORS: \$10,000: Exclusive by Category

- ❖ Logo & name recognition in the Festival program
- ❖ Logo on all print media & advertising & press releases
- ❖ Logo on Foundation website
- ❖ Logo on Sponsor event day banners
- ❖ Logo recognition on promotional Festival banners for 3 weeks - intersection of Routes 22 and 48
- ❖ Booth space at the Festival

TRUE BLUES SPONSORS: \$5,000

- ❖ Logo on Festival program
- ❖ Logo recognition on promotional Festival banners for 3 weeks - intersection of Routes 22 and 48
- ❖ Logo on Sponsor event day banners
- ❖ Name in all print media & advertising & press releases
- ❖ Logo on Foundation website
- ❖ Booth space at the Festival

COOL JAZZ SPONSORS: \$2,000

- ❖ Logo on Festival program & all print advertising
- ❖ Display of Sponsor banner
- ❖ Logo on Foundation website
- ❖ Booth space at the Festival

SMOOTH JAZZ SPONSORS: \$1,200

- ❖ Name recognition in the Festival program & all print advertising
- ❖ Logo on Foundation website
- ❖ Booth space at the Festival

VIP RECEPTION TENT: \$1,000 (2 available | non-competing)

- ❖ This sponsorship will cater to targeted audience members who are looking for an exclusive Jazz Festival experience. A limited number of tickets will be sold. These patrons will be treated to a variety of first-class experiences including preferential parking, adult beverage, appetizers, meet & greet with event day Jazz artists and more. Sponsors will have the opportunity to create a customized package that best fits their marketing and branding message. Benefits will include naming rights to the area along with logo and pre-event publicity.

ALL THAT JAZZ: BEERGARTEN & FOOD TRUCK AREA SPONSORS: \$750 (up to 4 available)

- ❖ Non-competing naming rights and business support recognition of this high traffic area
- ❖ Booth and signage recognition
- ❖ Logo on Foundation website

UPBEAT JAZZ SPONSORS: \$500

- ❖ Name on Foundation website
- ❖ Booth space at the Festival
- ❖ Name recognition in the Festival event day program

JAZZ FRIENDS: \$300

- ❖ Name recognition in the Festival event-day program

Thank you for giving this event your consideration. I look forward to talking with you soon to discuss how we can best be working with you this year. *Please note that this is a rain or shine event.

With appreciation,

Debbie Iszauk, Director of Development

Monroeville Foundation

412-951-9497

diszauk@monroevillefoundation.org

Ernie Groover, Board President

Monroeville Foundation

egroover@monroevillefoundation.org



Sponsorship Application
Saturday August 15, 2020
Monroeville Community Park West
Tall Trees Amphitheater
**This is a rain or shine event!*

This form serves to confirm your commitment as a participating Sponsor in **The Monroeville Foundation's – Monroeville Jazz Festival**.
Please complete the following form and return it with payment as instructed below. Invoicing Available Upon Request.

Business Name: _____
(As it should appear on signage and other collateral material)

Contact Name: _____
Address: _____
City, State and Zip: _____
Email Address: _____ **Phone:** _____

Event Day Contact: _____

Event Day Phone Contact: _____ **Event Day Email Address:** _____

Sponsorship Opportunities:

- _____ **Festival Title Sponsorship - \$15,000**
- _____ **Rhythm & Blues Sponsors - \$10,000**
- _____ **True Blues Sponsors - \$5,000**
- _____ **Cool Jazz Sponsors - \$2,000**
- _____ **Smooth Jazz Sponsors - \$1,200**
- _____ **VIP Reception Tent Sponsors - \$1,000 (2)**
- _____ **All That Jazz Sponsors - \$750**
- _____ **Upbeat Jazz Sponsors - \$500**
- _____ **Jazz Friends - \$300**

Payment Method:

- _____ **Enclosed is our check (Payable to The Monroeville Foundation)**
- _____ **Credit Card:** _____ **Visa** _____ **MasterCard** _____ **Other (Discover AmX)**
- _____ **Please Send Invoice**
 - Credit Card payments will be sent a direct link to access online credit card payment platform**
 - Please include email address to send link & invoice to:** _____

Authorized Signature: _____ **Date:** _____

By signing above, the individual signing this contract represents and warrants that she/he is duly authorized to execute this binding contract and agrees to abide by show terms and conditions contained herein.

Please mail completed Sponsorship Application to:
The Monroeville Foundation | 2700 Monroeville Blvd. | Monroeville, PA 15146
Or scan and e-mail to: diszauk@monrovillefoundation.org
Questions? Call Debbie Iszauk at 412-951-9497