

JOIN US FOR THIS INAUGURAL EVENT



Monroeville Community Park West

**This is a rain or shine event*

5K Run for Your Life, Family Fun Walk & Kid's Dash

Event Overview:

The Monroeville Foundation is pleased to announce plans for a **5K Run & Walk & Kid's Dash** that is sure to become a new Halloween tradition in our community. This Halloween-themed event will begin at 8:00 a.m. on a beautiful route that is mapped out within the 66-acres of the Monroeville Community Park West. **NEW** to the event this year will be a **Kid's Dash** for the younger athletes (ages 4 – 9).

Following the Race, the festivities will continue with an After Party including an award ceremony, health fair, music, food and fun activities for all ages!

Community health care providers and related businesses are invited to participate in this new Monroeville community tradition. Interested in learning how your business can participate and support this exciting event? We are inviting you to share in celebration by serving as either a sponsor or as an exhibitor – All are Welcomed!

Your support of **The Monroeville Foundation** – a non-profit 501(c)(3) will be dedicated to supporting our community efforts as well as future events. In the past three years The Monroeville Foundation has awarded grants to: Community Food Pantries, Friends of Jupiter Pet Walk, Chabad of Monroeville's Light Up the Night Celebration, Monroeville Public Library's Early Reading Program, Monroeville Traffic Security Cameras, Meadowdale Plan Beautification, Bee Pollinating Garden and Gateway High School Musical and most recently to the Forbes Hospital Trauma Unit. The Monroeville Foundation is also the hosting presenter of the Monroeville Jazz Festival.

For more information about **The Monroeville Foundation** visit our website at:

<http://www.monroevillefoundation.org/>

Thank you for giving this event your consideration. We look forward to talking with you soon to discuss how we can best be working with you.

With appreciation,

Debbie Iszauk, Event Manager

Monroeville Foundation

412-951-9497

events@monroevillefoundation.org

Ernie Groover, Board President

Monroeville Foundation

412-339-0442

egroover@monroevillefoundation.org



Sponsorship Opportunities Sunday, October 24, 2021

Monroeville Community Park West
**This is a rain or shine event*
8:00 a.m. – 11:00 a.m.

Presenting Champion Race & Health Fair Sponsor: \$5,000

- Exclusive Naming rights to 5K Run , Family Walk & Kid's Dash
- Large logo on back of race day event t-shirt
- Two reserved (10 x 10)spaces at event: Including 2 tables & chairs
- Logo on 5k event day signage
- Recognition on website, Facebook and other social media platforms
- Mention in all media press releases
- Event Day Recognition
- "Thank You" in event recap on website and Facebook

Gold Champion Race & Health Fair Sponsor: \$3,000

- Large logo on back of race day event t-shirt
- One reserved (10 x 10)spaces at event: Including 2 tables & chairs
- Logo on 5k event day signage
- Recognition on website, Facebook and other social media platforms
- Mention in all media press releases
- Event Day Recognition
- "Thank You" in event recap on website and Facebook

Silver Race Champion Sponsor or Kid's Dash Sponsor: \$750

- Medium logo on back of race day event t-shirt OR large on Kid's event day sponsor
- One reserved (10 x 10) space at Health Fair: including 1 table & chair
- Name on event day signage
- Recognition on website, Facebook and other social media platforms
- Mention in all media press releases
- Event Day Recognition
- "Thank You" in event recap on website and Facebook

Bronze Race Sponsor or Kid's Dash Sponsor: \$500

- Small logo on back of race day event t-shirt
- One reserved (10 x 10) space at Health Fair –including 1 table & chair
- Name on event day signage
- Recognition on website, Facebook and other social media platforms
- Mention in all media press releases
- Event Day Recognition
- "Thank You" in event recap on website and Facebook

Event Race Exhibitor & Demonstration: \$100 (Limited Space available –Respond Early!)

- One reserved 10 x 10 space – does not include table/chair

Event Day Race T-shirt: ___\$95 logo only ___\$65 Name only

- Name/logo on the back of the race day event t-shirt * Limited Space Available
- Please submit logo as a high resolution file to: events@monroevillefoundation.org



Sponsorship & Exhibitor Application

Sunday, October 24, 2021

Monroeville Community Park West

**This is a rain or shine event*

8:00 a.m. – 11:00 a.m.

This form serves to confirm your commitment as a participating Exhibitor and/or Sponsor for **The Monroeville Foundation's – The Great Pumpkin Race** Event. **Please complete the following form and return it with payment as instructed below.** *Invoicing available upon request

Business Name: _____
(As it should appear on signage and other collateral material)

Contact Person: _____ Event Day Contact: _____
Address: _____

City _____ Zip: _____

Phone: _____ Alternate (Cell) Phone: _____

Email Address: _____

Description of offering and/or participation during event: _____

Level of Participation: _____ **Sponsorship Level** (Presenter, Gold, Silver, Bronze)
____ Exhibitor (\$100)

T-shirt Only: ____ **Name Only** (\$65) ____ **Logo** (\$95)

Total Level of Support \$: _____

Payment Method:

____ **Enclosed is our check (Payable to The Monroeville Foundation)**

Authorized Signature: _____ Date: _____

Credit Card: ____ **Visa** ____ **MasterCard** ____ **Discover** ____ **American Express**

Credit Card payments will be sent a direct link to access online credit card payment platform

Please email address to send link & invoice to: _____

Authorized Signature: _____ Date: _____

By signing above, the individual signing this contract represents and warrants that she/he is duly authorized to execute this binding contract and agrees to abide by show terms and conditions contained herein.

Payment due upon receipt with application.

Please mail completed Sponsorship application and payment to:

The Monroeville Foundation | 2700 Monroeville Blvd. | Monroeville, PA 15146 **Or** scan and e-mail to:
events@monroevillefoundation.org Questions? Call Debbie Iszauk at 412-951-9497

Limitations of Liability and Responsibility for Monroeville CommUNITY Day, the Monroeville Foundation, Municipality of Monroeville.

1. EXHIBITOR COVENANTS

The Exhibitor agrees to obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show, abide by the rules and regulations of the Cities of Monroeville, fire and police departments and of any other government or regulatory body having authority to regulate the facilities and the Show, and obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors of the Show.

The Exhibitor agrees to obtain, at its own expense, any licenses, permits, or insurances which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.

The Exhibitor agrees to indemnify and save harmless The Monroeville Foundation and the Municipality of Monroeville, Light Speed and its respective officers, elected officials, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible, against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any music, materials, devices or work that is a subject of any third party copyright, trademark,, industrial design, patent, or any other intellectual property right by the Exhibitor, its agents, representatives, employees and those to whom the Exhibitor is responsible in law.

2. THE MONROEVILLE Foundation

The Monroeville Foundation reserves the right to determine the eligibility of Exhibitors and exhibits for the Show, reject or prohibit Exhibitors which it considers objectionable, inappropriate, disruptive, or offensive to other Exhibitors or Show attendees.

3. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless the Monroeville Foundation, Municipality of Monroeville, Light Speed and all presenting Event-Day Sponsors - their respective officers, directors, agents, representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses) costs and charges of every kind resulting from occupancy of the exhibit space, personal injuries, death, property damages or any other damage sustained by the Exhibitor in regards to the Show.

4. FORCE MAJEURE

In the event that the facility in which the Event is to be held is destroyed or becomes unavailable for occupancy for any reasons beyond the control of the Monroeville Foundation and the Municipality of Monroeville, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of the public enemies, riots or civil disturbances, strike, lockout or boycott. Additionally, the Presenter will follow all Center for Disease Control (CDC), Allegheny County and Commonwealth of PA guidelines in effect at the time of the event, and will adhere to any additional safety directives that could impact this event. The Monroeville Foundation and the Municipality of Monroeville will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

Note: the event known as *The Great Pumpkin Race* will occur rain or shine.

5. MISCELLANEOUS

No alterations or variations of the terms of this agreement shall be valid unless made in writing and signed by each of the parties involved.

The agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction of the Commonwealth of Pennsylvania.