

2021 Sponsorship Opportunities

FESTIVAL TITLE SPONSOR: \$15,000: Exclusive

- ❖ Logo & name recognition in the Festival program
- ❖ Logo on all print media & advertising & press releases
- ❖ Serve as Presenter at the Festival Opening
- ❖ Public recognition from the podium during the Festival
- ❖ Logo recognition Festival banners for 3 weeks at the intersection of Routes 22 and 48
- ❖ Logo on MJF website
- ❖ Logo on Sponsor Banner at Festival
- ❖ Booth Space at the Festival

RHYTHM & BLUES SPONSORS: \$10,000: Exclusive by Category

- ❖ Logo & name recognition in the Festival program
- ❖ Logo on all print media & advertising & press releases
- ❖ Logo on MJF website
- ❖ Logo on Sponsor Event Banners
- ❖ Logo recognition on promotional Festival banners for 3 weeks - intersection of Routes 22 and 48
- ❖ Booth Space at the Festival

TRUE BLUES SPONSORS: \$5,000

- ❖ Logo on Festival program & all print advertising
- ❖ Logo recognition on promotional Festival banners for 3 weeks - intersection of Routes 22 and 48
- ❖ Logo on Sponsor Event Day Banners
- ❖ Name in all print media & advertising & press releases
- ❖ Logo on MJF website
- ❖ Booth Space at the Festival

COOL JAZZ SPONSORS: \$2,000

- ❖ Logo on the Festival program & all print advertising
- ❖ Display of Sponsor Banner
- ❖ Logo on MJF website
- ❖ Booth Space at the Festival

SMOOTH JAZZ SPONSORS: \$1,200

- ❖ Name recognition in the Festival program & all print advertising
- ❖ Logo on MJF website
- ❖ Booth Space at the Festival

ALL THAT JAZZ & BEERGARTEN & FOOD TRUCK AREA SPONSORS: \$750 (up to 4 available)

- ❖ Non-competing naming rights and business support recognition of this high traffic area
- ❖ Booth and signage recognition
- ❖ Logo on MJF website

UPBEAT JAZZ SPONSORS: \$575

- ❖ Name on MJF website
- ❖ Booth Space at the Festival
- ❖ Name recognition in the Festival event-day program

JAZZ FRIENDS: \$350

- ❖ Name recognition in the Festival event-day program

Thank you for giving this important community event your consideration.

If one of the prescribed levels does not work for your budget, please check "other" in opportunities below. We look forward to talking with you soon to discuss how we can best be working with you this year.

*Please note that this is a rain or shine event.

With appreciation,

Debbie Iszauk, Event Management
Monroeville Foundation
diszauk@monroevillefoundation.org

Ernie Groover, Board President
Monroeville Foundation
egroover@monroevillefoundation.org





Jazz, Born in America, Alive in Monroeville!

Sponsorship Application
Saturday September 4, 2021
Monroeville Community Park West
Tall Trees Amphitheater

*This is a rain or shine event!

This form serves to confirm your commitment as a participating Sponsor in The Monroeville Foundation's - Monroeville Jazz Festival. Please complete the following form and return it with payment as instructed below. Invoicing Available Upon Request.

Business Name: (As it should appear on signage and other collateral material)

Contact Name:
Address:
City, State and Zip:
Email Address: Phone:

Event Day Contact:

Event Day Phone Contact: Event Day Email Address:

Sponsorship Opportunities:

- Festival Title Sponsorship - \$15,000
Rhythm & Blues Sponsors - \$10,000
True Blues Sponsors - \$5,000
Cool Jazz Sponsors - \$2,000
Smooth Jazz Sponsors - \$1,200
All That Jazz Sponsors - \$750
Upbeat Jazz Sponsors - \$575
Jazz Friends - \$350
Other

Payment Method:

- Enclosed is our check (Payable to The Monroeville Foundation)
Credit Card: Visa MasterCard Other (Discover AmX)
Please Send Invoice

- Credit Card payments will be sent a direct link to access online credit card payment platform
Please include email address to send link & invoice to:

Authorized Signature: Date:

By signing above, the individual signing this contract represents and warrants that she/he is duly authorized to execute this binding contract and agrees to abide by show terms and conditions contained herein.

Sponsorship Deadline By No Later Than August 2nd

Please mail completed Sponsorship Application to:

The Monroeville Foundation | c/o 2700 Monroeville Blvd. | Monroeville, PA 15146

Or scan and e-mail to: events@monroevillefoundation.org

Questions? Call 412-951-9497

Limitations of Liability and Responsibility for Monroeville CommUNITY Day, the Monroeville Foundation, Municipality of Monroeville

1. SPONSOR AND EXHIBITOR COVENANTS:

The Exhibitor agrees to obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show, abide by the rules and regulations of the Cities of Monroeville, fire and police departments and of any other government or regulatory body having authority to regulate the facilities and the Show, and obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors of the Show.

The Exhibitor agrees to obtain, at its own expense, any licenses, permits, or insurances which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.

The Exhibitor agrees to indemnify and save harmless The Monroeville Foundation and the Municipality of Monroeville, Light Speed and its respective officers, elected officials, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible, against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any music, materials, devices or work that is a subject of any third party copyright, trademark, industrial design, patent, or any other intellectual property right by the Exhibitor, its agents, representatives, employees and those to whom the Exhibitor is responsible in law.

2. THE MONROEVILLE Foundation

The Monroeville Foundation reserves the right to determine the eligibility of Exhibitors and exhibits for the Show, reject or prohibit Exhibitors which it considers objectionable, inappropriate, disruptive, or offensive to other Exhibitors or Show attendees.

3. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless the Monroeville Foundation, Municipality of Monroeville, Light Speed and all presenting Event-Day Sponsors - their respective officers, directors, agents, representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses) costs and charges of every kind resulting from occupancy of the exhibit space, personal injuries, death, property damages or any other damage sustained by the Exhibitor in regards to the Show.

4. FORCE MAJEURE

In the event that the facility in which the Event is to be held is destroyed or becomes unavailable for occupancy for any reasons beyond the control of the Monroeville Foundation and the Municipality of Monroeville, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of the public enemies, riots or civil disturbances, strike, lockout or boycott. Additionally, the Presenter will follow all Center for Disease Control (CDC), Allegheny County and Commonwealth of PA guidelines in effect at the time of the event, and will adhere to any additional safety directives that could impact this event. The Monroeville Foundation and the Municipality of Monroeville will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

Note: the event known as *The Great Pumpkin Race* will occur rain or shine.

5. MISCELLANEOUS

No alterations or variations of the terms of this agreement shall be valid unless made in writing and signed by each of the parties involved.

The agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction of the Commonwealth of Pennsylvania.